

FEA-NM Advertising Contract

ATTENTION: All FEA-NM members receive a 25% discount off the stated ad cost, plus GRT of 7.9375%.

The ad rates below are for anyone to advertise their services as they see fit as long as it is related to the film, tv, and associate industries.

HOW DO I PLACE AN AD?

1. Decide on the ad size by looking at the examples on the ads page on the FEA-NM website.
2. Prepare your ad by the correct size stated on the ad sizes. All ads must be copy/web ready.
3. Save your ad in a .jpg (jpeg) format (you will be contacted to email this file to FEA-NM, after your payment is received).
4. Complete this advertising contract and send it along with payment by check or money order to the address given below.

5. Cost of ads are:

Business Cards — Style A — \$60.00 per year - size is 2.25"H x 4.50"w, or w-324 pix x h-162 pix, displayed at 72 dpi.

One-eighth ad — Style B — \$120.00 per year - size is 9.00"w x 4.50"h, or w-6484 pix x h-324 pix, displayed at 72 dpi.

One-fourth ad — Style C — \$240.00 per year - size is 11.00"w x 4.50"h, or w-722 pix x h-324 pix, displayed at 72 dpi.

One-half ad — Style D — \$320.00 per year - size is 13.50"w x 5.514"h, or w-972 pix x h-397 pix, displayed at 72 dpi

Fullpage ad — Style E — \$360.00 per year - (display ad or single web page) - size is 13.50"w x 10.00"h, or w-972 pix x h-720 pix, displayed at 72 dpi. Instead of a display ad, as an alternative, you can also have a one page web page in this ad space for the same cost of \$320.00 per year. The web page must be a single flat html page, with NO animation, sound, movie or video. Hyperlinks may be used within the web page ad to take the reader to another website to listen to or view those mediums. If our web designers determine your single flat html page will impede our site's bandwidth or load time, your ad may be rejected until you have corrected this issue.

ATTENTION: All ad prices, please add GRT of 7.9375% to the total cost of your ad.

Any ad prep work will only be done with written agreement between FEA-NM and you, the one placing the ad. Ad prep work is billed at \$50.00 per hour, plus GTR of 7.9375%, no extra charge for color.

For ads and/or work done, make checks or money order payable to FEA-NM and send to: Attention Adv. Dept., FEA-NM, 130 Siringo Rd., Ste. 202C, Santa Fe, NM 87505

AD FORMAT: We reserve the right to deny ad space for any of the following reasons: Inappropriate content, Non-payment, Visual or graphic defects, Incomplete design, appearance or size issues, ad for a competing website/company. Ad must be in jpg format at 72 dpi. We do not permit animated gif ads, music or video. Please send your ad "web-ready." We're happy to assist in construction of your ad or help in final details of your ad at your request, but there is a charge of \$50.00 per hr for this service.

AD PLACEMENT: All ads will be displayed in basic common groups as best we can accommodate. All ads will be displayed in alphabetical order. Ads will not be placed on the members profile pages.

PRICING: All ads are placed on a time frame basis, not a click through basis. A set time frame for a set price.

Advertisers name: _____ Address: _____

Phone: _____ Email: _____

Choice of Ad size: A B C D E

Cost of Ad Choice _____ + GRT of 7.9375% _____ = TOTAL Enclosed _____

By the signature below you release any and all claims against FEA-NM, its officers and associates and hereby give permission to place the ad you provide to FEA-NM on the FEA-NM website where appropriate and at FEA-NM's discretion.

Authorized Signer, Please Print: _____ Date: _____

Authorized Signature: _____